



# National Philanthropy Day

## November 2025

## Sponsorship Opportunities

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The **2025 National Philanthropy Day** will take place **on Thursday morning, November 13 at ReCity Network's space in downtown Durham**. Your sponsorship provides an opportunity to showcase your support for an annual occasion that honors those in the Triangle who have made a difference in philanthropic giving.

Over 100 nonprofit fundraisers, leaders, and donors from the Triangle will attend this breakfast event. In addition to the annual member meeting and the presentation of the National Philanthropy Day (NPD) Awards, attendees will hear a message about philanthropy in the Triangle.

### Sponsor opportunities include:

- Presenting Sponsor - \$1,500
- Host Sponsor - \$1,500 (limit one)
- Awards Sponsors - \$750 (one per award, 5 available)
- Nominee Sponsor - \$500
- Good Will Sponsor - \$250

Please consider becoming a sponsor of this annual AFP Triangle event!

### Sponsor Opportunities

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**Presenting Sponsor - Thank you Towne Bank!**

**Host Sponsor - Thank you ReCity Network Durham!**



### Benefits

- Name and logo included on event slides, AFP website, newsletter
- Brief (2-3 minutes) time to speak about National Philanthropy Day and showcase your charitable practices and interests in the community
- One (1) company ad (projected during NPD event)
- One (1) company ad (banner ad on NPD webpage)
- Spoken recognition at start of event
- Recognition in promotional materials
- Recognition among all NPD sponsors (pdf and projected)
- 6 complimentary tickets to NPD event (FMV = \$300)

## Awards Sponsor - \$750

5 sponsorships available, one per award. Prior year sponsors have the first right of refusal to renew their category as indicated by\*.

- **Outstanding Fundraiser of the Year:** This award recognizes the excellence of a fundraiser currently working in the field and who is a current member of AFP Triangle.
- **Community Nonprofit Impact Award:** This award recognizes the various ways in which philanthropy manifests in the Triangle community. The winning organization will be making a deep and important impact on the Triangle community and residents. **Thank you, Data Bull!**
- **\* Outstanding Young Philanthropist:** This award recognizes an individual or group age(s) 21 or younger that is new to philanthropy and is working to make the Triangle the best place to live, work, and play. **First right of refusal belongs to Triangle Community Foundation**
- **“The Ripple Award”:** This award recognizes an individual, couple, or family that continues to make deep investments in the Triangle and is improving the overall quality of life for residents of the Triangle. **Thank you, Gail Perry Group!**
- **Outstanding Corporate Philanthropist:** This award recognizes for-profit organizations in the greater Triangle region that prioritize giving back to this community through donations, employee volunteering and/or other partnerships that enhance quality of life in the Triangle.

### Benefits

- Name and logo recognition included on event slides, AFP website, newsletter
- Choice of award to sponsor (*first come, first-serve basis*)
- Opportunity to present your sponsored award during the NPD program
- Spoken recognition during the awards program
- Recognition in promotional materials
- Recognition among all NPD sponsors (pdf and projected)
- 4 complimentary tickets to the NPD event (FMV = \$200)

## Nominee Sponsor - \$500

(Unlimited sponsorships available)

- Name (text) recognition on event materials: projections, AFP website, AFP newsletter
- Recognition (text) among all NPD sponsors (pdf and projected)
- 2 complimentary tickets to the NPD event (FMV = \$100)

**Thank you, moss+ross!**

## Good Will Sponsor - \$250

(Unlimited sponsorships available)

- Name (text) recognition on event materials: projections, and AFP website
- Recognition (text) among all NPD sponsors (pdf and projected)
- 1 complimentary ticket to the NPD event (FMV = \$50)

**Thank you Armstrong McGuire!**

*Revised April 21, 2025*