



NC Philanthropy Conference  
Triad, Triangle and Charlotte Chapters  
Association of Fundraising Professionals  
*The Times They Are A'Changin'*

**Registration Deadline coming up March 19, 2010 for Resource Partners**

The 6<sup>th</sup> Annual AFP NC Philanthropy Conference will be held August 12, 2010 at the Embassy Suites/Charlotte-Concord. The Conference is a great opportunity for your organization to reach development professionals and nonprofit managers in North Carolina. We expect at least 450 participants this year -- and they are the decision-makers you want to reach if your market is the nonprofit and fund raising community in North Carolina.

The NC Philanthropy Conference is sponsored by the Charlotte, Triad, and Triangle Chapters of AFP. It will be held at the Embassy Suites Charlotte-Concord Golf Resort & Spa. This facility has an incredible conference center and the Conference will be an all-day event with seminars on almost every aspect of fundraising. The 2009 conference was held in Greensboro and had 420 attendees and 30 exhibitors from North Carolina, the U.S. and Canada. In 2010 we will have 25 resource partners plus 5-10 sponsors, who receive complimentary resource partner booths. These booths will be strategically placed directly across from the highest traffic area in the Conference.

The exhibitor fee is \$350 and this special early bird rate is valid until March 19, 2010. After March 22, 2010, the rate increases to \$400. Each resource partner is provided a six-foot skirted table and two chairs. Wireless internet connection will be available for an added fee (still to be determined) and electricity will also be available. We will for the second year in a row offer Resource Partners the opportunity to receive a mailing list of all conference participants (including e-mails, if provided). Booths are awarded in the order in which registrations and payment are received and the Resource Partners Committee will work with you closely on all logistics.

All resource partners will also be invited to attend a pre-conference party on the evening of August 11<sup>th</sup> (the specifics are still being planned) – but it will be another opportunity to network informally with nonprofit leaders over drinks and food. As part of your registration fee, the lunch that day is included in the \$350 cost of registration and all Resource Partners will be acknowledged.

We hope you will join us at the 2010 NC Philanthropy Conference in Concord. This year, the Conference theme is the times are a changin' – and this is definitely the case. My sense is that the organizations that adapt to these changing times are the ones that will be around in the future! Come market your product to some of the top development professionals and board members in NC.

For more information, please contact Armen Boyajian, Chair, Resource Partners Committee, 704-370-3371 or [asboyajian@charlottediocese.org](mailto:asboyajian@charlottediocese.org)