

LEADERSHIP OPPORTUNITY: TAKING ADVANTAGE OF A CRISIS

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Why you should keep an ax in the attic, pay attention to radar, and be ready to haul.

People are seeking meaning with a new intensity. Are they thinking of you?

Do not ask anyone to give you money ever again.

Who should you go talk to next week?

The secret word for the new normal – invest.

The distinction between management and leadership matters regarding the way we choose to measure success. Nonprofit leadership, if based on an influence rather than authority relationship, values process and purpose over product and profit. It values inclusion and diversity as an intrinsic determiner of worth, not a matter of compliance. It offers to leaders and followers a chance to seek meaning freely through their shared efforts toward a common cause. The intrusion of corporate management thinking into the independent sector threatens these core values. The proliferation of business-like measures of success violates the inherent nature of the nonprofit enterprise and misguides our understanding of its purpose. It is helpful to distinguish management and leadership in exploring the nonprofit organization if, for no other reason, it stands as a marker reminding us of why our organizations exist in the first place.

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Management

...an authority relationship between at least one manager and one subordinate who coordinate their activities to produce and sell particular goods and/or services.

Leadership

...an influence relationship among leaders and followers who intend real changes that reflect their mutual purposes.

Joseph Rost

Come to the edge.

We might fall.

Come to the edge.

It's too high!

COME TO THE EDGE!

And they came,
and he pushed,
and they flew.

Christopher Logue

- √ What has been the best moment you have experienced as a philanthropic investor with us?
- √ What opportunities are emerging in your philanthropy that might be available for us to partner with you?
- √ Imagine it is one year from now and you have had exactly the year you wanted as a philanthropic investor in our community. Describe what has happened and why.